



WELL Advisory Group Meeting
Wednesday, January 31, 7:30am
Terrace Suite, The WELL

Minutes

1. The meeting was called to order at 7:36 a.m. by Colin Vasquez
 - a. Present: Madeline Church, Gloria Coss, Wayne Linklater, Lara Falkenstein, Ariana Ochoa, Marina De La Cruz Ramirez, Rosa Colin Vasquez, Elena Larson
 - b. Also Present: Andrew Reddish, Bill Olmsted, Jessica Swart, Tori Butler
2. Public Comment: None.
3. Consent Calendar: Action Requested
 - a. Approval of Advisory Group Minutes from October 25, 2023
 - b. Approval of Advisory Group Minutes from December 6, 2023

Consensus of approval of minutes as written: Passed
4. New Business:
 - a. Event center Update: Information
 - i. Reddish provides an update on the event center project and shares a diagram of the design concept, including three basketball courts; one NCAA-sized court in the center and flanked by recreation courts on each side. The center court will not be painted for recreational sports, but the side courts will have lines for basketball, volleyball, pickleball, and badminton, offered on a rotating schedule. Expandable bleachers will extend to each side of the center court to create seating for athletic games. Capacity is still to be determined. Courts will have drop-down dividers separating them, similar to what is in place now.
 1. Falkenstein asks if a floor overlay will be used for basketball games. Reddish says no, noting that the existing floor will be re-sanded and repainted. The six drop-down hoops will be raised, and portable hoops will be brought out for NCAA games.
 2. Colin Vasquez asks if the timeline is on track so far. Reddish confirms that the project is on track according to the anticipated timeline at this point in the project.
 3. Linklater asks if the ingress and egress issues have been solved. Reddish says that new doors will be punched into the exterior walls on the stadium side to create a storefront entrance. Olmsted adds that the project hasn't gone through the formal Fire Marshall review as of yet.
 4. Linklater asks if capacity and entrance/exit will be based on the size of the bleachers. Reddish says that once the seating capacity is determined, that will help determine overall capacity and how many doors need to be created to accommodate that capacity.
 5. Linklater asks to confirm that spectators are not expected to go into the WELL. Olmsted confirms that is correct and adds that the plan is to have staffing at interior doors to ensure this. Spectators and teams will enter and exit on the stadium side of the facility.
 6. Larson asks about restroom use. Reddish says the plan is to have portable restrooms in the stadium, like football games. Olmsted says they will also have portable units outside for team locker rooms.
 - b. Intramural Fields Update: Information

- i. Reddish states that the budget is the main point of discussion in the Intramural (IM) field project, ensuring priorities are included in the final plans and decisions are fiscally responsible. For example, storage structures and walkway pavers are being evaluated to determine if they should be done now or later for less cost. Olmsted notes that the design team started with everything in the scope of the project, needs and wants. The “wants” in the rendering are being evaluated and pulled back, modifying the plan.
 - 1. Linklater says portable features like bleachers and shade structures could reduce costs. Olmsted adds that portable items involve storage, which requires space. Permanent features will save staff time from hauling and installing items. Reddish notes that the original plan included bleachers lining the sides of fields, which can be costly and could be purchased later on down the line to save money on the project right now.
 - ii. Reddish states the project timeline has been pushed back. Olmsted hopes the work will start in 2025, depending on when financial approvals are received and scheduling for fields. Unlike spaces that are unused for a period of time, the fields are used year-round by multiple stakeholders, including academics. There are not many other places to relocate those classes and activities to, which must be considered in the timeline. Reddish states that phasing could involve working on two fields at a time, allowing two fields to be available while work is being done.
- c. Budget and Project timeline: Information
- i. Reddish discusses the project list and strategic planning timeline, noting staff is currently working on year-end projections (YEP) and creating next year’s budget. Olmsted says there is one more meeting before the joint advisory group (JAG) meeting in April, where the project list for next year will be shared, and one where a budget training will be done for those interested.
 - ii. Farrell hasn’t set a date yet for the budget training, but will be offering it to all committees and Union WELL, Inc. (UWI) staff, showing how the presentation will be done. The goal is to help members understand the long-range plan (LRP) so they have confidence the proposed budget is fiscally responsible before voting. Olmsted adds that the LRP considers everything being done now and planned for next year, which has a ripple effect on future years and can show that the right decisions are being made and the plan is sustainable.
- d. The WELL 24-25 Building Hours Proposal: **MSP: Coss, Linklater**
- i. Swart presents the proposed WELL building hours for 2024-25, including a comparison to the current year’s hours. There are no major changes, just adjustments to reflect spring break dates and holidays, including one additional closure for Juneteenth. This year, Sac State is hosting the Causeway Classic football game, resulting in an early close, as will be done on homecoming. Closing early for the other three home football games (five total) is being considered as they are very popular with a lot of tailgating, which impacts operations.
 - 1. Larson points out a typo in December, which says Dec. 14-15, 21-2 on one line, then Dec. 16-23 on the next line. Swart will correct the labeling but notes that the number of days is accurate.
 - 2. Linklater asks what warrants opening at 5:30am during the summer. Swart explains it accommodates the shift in campus business hours when faculty and staff start work earlier. Olmsted notes business hours shift to 7:30a.m. to 4p.m. with a thirty-minute lunch to save on utilities. Swart adds that opening earlier during the semester has been considered and will be discussed and surveyed. During the semester, there are around 20-30 people waiting at 6a.m. for the building to open, resulting in the first half-hour having more check-ins than the entire 7a.m. hour. Linklater agrees opening earlier should be considered.

3. Linklater suggests also considering the event center, if games are televised; some games start at 8pm. Swart hopes the facility won't need to close for events as the goal is not to interrupt operations.

e. The WELL 24-25 Member Rates Proposal: **MSP: De La Cruz Ramirez, Larson**

i. Swart presents the proposed membership rates for 2024-25, which have no changes. Last year, rates increased by 6% for all membership types, membership types offered were reduced, and new guest pass options and first responder discounts were incorporated. Swart will be working on increasing faculty and staff membership and hopes maintaining rates will help the effort. A new membership software will be implemented this spring, involving a lot of admin work, and hopes for a seamless transition. Keeping rates the same will help support an easier transition. Next year, pricing will be reevaluated, and the new software offers more flexibility as far as membership terms.

1. Coss mentions paying for parking is a barrier for alumni and asks if they can purchase a semester parking pass or if they have to pay day by day. Swart says they can purchase a semester pass through UTAPS, but she is not sure how many do. She adds that many alumni members carpool with current students or live locally and walk or bike to The WELL.
2. Linklater asks how many non-enrolled students take advantage of paying for the entire summer upfront by June 1 for the supplemental rate. Swart says it fluctuates between 700-900, noting that the majority of students who want a summer membership take advantage. Linklater thinks prices are really good and an amazing deal.
3. Larson asks how the students who have fee waivers are categorized. Swart says they fall under the student non-enrolled membership category and would pay \$33 per month.

5. Reports and Comments

a. Advisory Group Members

i. Larson announces a campaign to inform campus and students of tuition fees increasing 6% per year for the next five years. Also, a campaign encouraging students to fill out their FAFSA as a large number (maybe 80%) are on financial aid. FAFSA is available for the 2024-25 year as of December, which normally would've been available October 1. There will be a big push to file FAFSA in February, which is financial aid awareness month.

b. Executive Director: Olmsted

i. Olmsted announces that some personnel searches have been finalized over the last three months, and four to five staff members have been onboarded. There are still vacancies in progress and management is also looking to create a few new positions within the organization. A multitude of smaller projects are in the works: WELL loading dock arm gate, roof repairs, carpet, etc. Lastly, the team is taking a deep dive into policies, including financial policies. Some are driven by discussions with auditors, and some are to stay in lockstep with changes in campus or Chancellor's Office policies.

c. Director: Reddish

i. Reddish announces that a new IM Sports Coordinator has been hired, a posting for the Recreational Therapist vacancy is live, and recruiting for an Assistant Director will begin soon with a target start in May. Staff is preparing for the Sac State 5K Fun Run, a symbolic campus event each spring semester. There are currently 504 registrants, and last year had 1200 total. Traffic in the buildings has been increasing since the semester began and the strike is over. Lastly, The WELL will begin to provide member spotlights and testimonials from members and staff.

d. Assistant Director: Swart

i. Swart states that last week (Monday-Friday) the number of people checking in between 6am-6:30am was 429, and between 6:30am-7:30am was 273. Attendance is going well, with over 20,000 active members. Over 2,000 students were welcomed at orientation, where the WELL participated in tabling and Hornet Wrap-Up. New membership software is in the works, with an official transition date of July 1. Highlights include students being able to activate their membership independently online, consolidated online registration for programs, push notifications to promote UWI programs and services, sign up for Games Room tournaments, UNIQUE events, etc., and connection with student health. As for programming, the Mile High Climb is occurring in February along with climbing classes, over 75 group fitness and small group fitness classes are offered each week. Fitness is working on a pop-up fitness event with the personal training team to engage members with their offerings. Lap swim resumes this spring. Informal recreation hours are the same as last semester, offering drop-in volleyball, basketball, indoor soccer, etc. IM Sports is offering basketball, indoor soccer, volleyball, and outdoor soccer. Season 1 sports are registering now.

6. The meeting was adjourned at 8:47am

Respectfully Submitted:



Authorized Signature

2/28/24
Date