



**WELL Advisory Group Meeting**  
Wednesday, October 9, 2024, 7:30am  
Terrace Suite, The WELL

**Minutes**

1. **The meeting was called to order at 7:35 a.m. by Colin Vasquez**
  - a. Present: Wayne Linklater, Brooke Milam, Lisset Cruz, Rosa Colin Vasquez, Jacob Gonzalez, Lara Falkenstein, Elena Larson
  - b. Also Present: Andrew Reddish, Bill Olmsted, Jill Farrell, Tori Butler, Jessica Swart
2. **Public Comment**
  - a. None
3. **Introductions and Overview**
  - a. Members introduce themselves and share what The WELL means to them and the community, along with their reasons for joining the WELL Advisory Group (WAG)
4. **Consent Calendar: Consensus of approval of minutes as written: Passed**
  - a. Approval of The WELL Advisory Group Meeting Minutes — February 28, 2024
5. **New Business:**
  - a. Conflict of Interest: **Information**
    - i. Reddish confirms conflict of interest forms were distributed and signed via Adobe Acrobat Sign.
  - b. WELL Event Center Update: **Information**
    - i. Reddish provides an update of the Event Center project to convert the WELL's Gym Box into a gymnasium for Sacramento State (SS) Athletics' games and other events. He shares the current layout with four courts lined for high school basketball, pickleball, badminton, and volleyball. He then shares a rendering of the new design featuring three courts, expandable bleachers on each side to showcase the center court. The side courts will be lined for recreation and the center court will have SS and conference logos and will be available to use for informal recreation (IR) when not in use by Athletics. Planning began last November, and construction will begin soon, pending approval from regulatory offices. The space will be offline for several months once construction starts, but an exact timeline is not yet available.
    - ii. Olmsted acknowledges confusion around messaging that the project was "starting soon." He explains that campus hoped for an aggressive schedule with construction beginning in June. However, the regulatory process can't be rushed. He reassures the group that the organization is committed to transparency and also keeping the space available for IR as long as possible.
    - iii. Reddish adds that QR codes have been placed throughout the building to gather feedback on the project. The MAC (Multi-Activity Court) will be available for IR but only has one court.
      1. Linklater asks about alternative spaces for IR during construction, such as a court in the Nest. Reddish explains that when the event center is complete and athletics hosts their

games in the WELL, this may open up space in the Nest for IR but it's not possible during construction.

2. Linklater asks if construction impacts other spaces in the WELL. Olmsted confirms only the Gym Box is affected, but the indoor running track may need to be closed at certain points during the project. The construction entrance will be coming from the stadium side of the building and the laydown area will be behind the building. The goal is for the project to be as non-invasive as possible for members.
3. Linklater asks about the new stadium's impact on the event center project. Olmsted says since the stadium project was newly announced, it's too early to know about any potential impacts.

iv. Reddish shares a rendering from a bird's eye view of the space with bleachers extended to the center court.

1. Linklater notes that the design seems to have been simplified to create as little disruption to the building as possible. Olmsted explains that, on game days, open recreation will be available up until bleachers have to be extended. As soon as games are over, a crew retracts them, cleans up, then gives space back to recreational activities.
2. Swart asks about seating capacity and the status of plans for indoor track usage during games. Reddish says the number is not finalized but estimates seating is in the low 2,000's. On game days, the indoor running track will be used to create a suite environment for a VIP experience in booths with modular seating and tables for an estimated 124 people.
3. Falkenstein asks if any other sports plan to use the space. Reddish says Combat U, Intramural (IM) sports championships and all-star games, and other special events may also be hosted.
4. Falkenstein asks if hosting summer camps and high school championships would generate revenue. Olmsted states that nothing has been committed to and adds that revenue opportunities will be weighed against student impact.

c. North Field Project Update: **Information**

- i. Reddish shares an overview of the project and shares a current aerial view of the fields used for IM sports. He presents a rendering of the new design, which incorporates fencing, lighting, and turfed fields. The design also includes a promenade area, pedestrian walkways, new softball backstop and dugout areas, two single-use all-gender restrooms, storage, and new scoreboards. Planning for this project began in 2018 with a feasibility study. After delays due to the COVID-19 pandemic backlog, the project is now being presented to the Chancellor's Office (CO) on Monday. Work is anticipated to start at the conclusion of spring semester in 2025.
- ii. Olmsted notes that the fields serve not only IM sports but also sport clubs, ROTC, and kinesiology. The new design includes a pavilion with restrooms and dedicated storage for IM and sport clubs.

d. Meeting Dates for 2024–25: **Information**

- i. Colin Vasquez refers to the meeting dates included in the packet.

e. Student Liaisons to the Board of Directors: **Information**

- i. Reddish announces that Colin Vasquez and De La Cruz Ramirez, who are the two longest-serving students in the group, will serve on the Union WELL, Inc. Board of Directors, representing WAG at meetings.
- ii. Olmsted adds that there are 13 BOD members, 7 of whom are students. He emphasizes the Importance of having a student majority to ensure that the student voice is heard.

## 6. Reports and Comments

### a. Advisory Group Members

- i. Falkenstein shares that SHCWS now has a wellness vending machine. Access is available when The WELL is open, even if SHCWS is closed. This machine is available to students to use their one card and the charge will go to their student account, with a simple description keeping product purchasing discreet. There are free products and products that will cost a fee. Items included are: band aids, cold/flu medicine, pregnancy tests, plan b, Narcan, etc. Olmsted shares that this has been four years in the making and he is glad to see it up and running.

### b. Executive Director: Olmsted

- i. Olmsted shares there have been a lot of projects over the summer while trying to minimize impact on students. September was a big month with Phagleblast at the Union and WELLcome Back at The WELL. Union WELL Inc's annual audit occurred over the summer and finished in August. This year was a clean audit with no findings, which is very positive. There is a fair amount of new equipment in the building and our team works hard to refresh paint, carpet and more to maintain the "wow factor" for returning and incoming students. Olmsted reports that foot traffic in The WELL has been steady so far in the fall and seems to be even a bit stronger than last year, averaging about 3,500 visits per day (Mon-Fri).
- ii. Falkenstein states that they're seeing same at the Health Center. Interest and foot traffic is ticking back up to about 700 students per week. Olmsted states that both SHCWS and The WELL put a lot toward programming efforts to engage students and try new things.

### c. Director: Reddish

- i. Reddish states that this summer UWI launched the UWI Connect application with Fusion, which replaced the CSI member management software. The new Fusion enterprise system packs a lot in one platform. During the first day of school, The WELL saw 5,000 people come through the front doors and 4,000 check into the facility. The WELL is averaging 3,400 members checking in Monday-Friday and some days are up around 4,000. Reddish shares testimonials from members about their experiences in The WELL's programs and services. Last year, the Intramural Sports Coordinator presented a proposal about shifting from team fees to individual player fees and launching an all-you-can-play player pass. Intramural sports currently has 961 unique users who have registered through fusion play and 622 have purchased a player pass. This number will continue to rise throughout the semester. The WELL invested in new equipment this summer, consisting of 27 pieces of cardio equipment. Reddish states that it's a priority to trade in older equipment to stay up with technology, pursue the safest equipment options, evaluate warranties and make the best decisions on behalf of the students. There were 500 climbers on the climbing wall during the first week of school and those numbers have held steady since then. The Equipment Desk at The WELL checked out 6,440 pieces of free equipment in September (averaging 215 pieces per day), consisting of soccer balls, volleyballs, basketballs, climbing shoes, towels, and more. There were 902 individuals who entered The WELL during the WELLcome Back open-house event and there were 273 game cards filled out. Departments handed out promo items and engaged with students.


### d. Assistant Director: Swart

- i. Swart: The WELL switched to a new membership software on July 1 along with a new app. There were a few hiccups, but they're being resolved. The WELL started fresh with all non-student members which meant cancelling from the old system and re-enrolling in the new one.

This was daunting and The WELL tried to retain as many members as possible in this transition. As of September, The WELL has 1,527 non-student members with 1,167 alumni. For comparison, in May there were 1,644 non-student members and last September there were 1,579 non-student members. Similarly, students were required to download the new app and complete a new electronic waiver to gain access to the facility. Swart mentions that now there is faster activation and members can do it on their own from their phone and can then enter the facility with a barcode on their app. Over 40% of the current student population is enrollment and “activated” which means they have downloaded the app and signed the waiver. Previous semesters have been as high as 80% of enrollment, which is where The WELL is hoping to get to.

**7. The meeting was adjourned at 8:56am**

Respectfully Submitted:

Authorized Signature:  Date: 03/07/2025  
[Rosa Colin Vasquez \(Mar 7, 2025 13:51 PST\)](#)