



SACRAMENTO
STATE

California State University, Sacramento
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The WELL Advisory Group Meeting
December 4, 2019
The WELL, 2nd Floor, Shoreline Room Sacramento State

MINUTES

1. The meeting was called to order at 7:32 a.m. by Shaw

- A. Members present: Nneka Omekam, Ethan Shaw, Elena Larson, Trinity Jackson, Mark McGushin, Kindra Begley, Prabhjyot Shinh, Nadine Braunstein, Dominique Rosete
- B. Also present: Kate Smith, Bill Olmsted, Jessica Swart, Jill Farrell, Tori Butler

2. Public Comment: None

3. Consent Calendar:

- A. Approval of Advisory Group Minutes from October 16, 2019
[Consensus for approval of minutes as written: Passed]

4. Old Business

A. Expansion update: Olmsted & Smith

- Smith states that the WELL expansion project should break ground in May or June 2020 but the official timeline is still being established. She adds that the team is waiting on a final decision regarding a potential tunnel running through the MAC or Gym Box area to replace an emergency exit that will be inaccessible due to construction being done on the exterior of the building. The tunnel would direct occupants out through the side of the building in the event of an emergency.
 - Braunstein asks if the tunnel would be permanent or temporary. Smith states that it would be temporary, but it would be in place for 1-2 years.

5. New Business:

A. Swim Lesson Pricing Proposal: Swart [MSP: Omekam, Shinh]

- Swart presents the swim lesson pricing proposal, noting that program pricing has not been evaluated since 2013. Program cost has increased with increases in instructor wages as well as parking prices, which is subsidized. Results from the last survey indicated that the pricing of group lessons was restrictive. She refers to the pricing comparison of group lesson pricing in the area, noting that The WELL is in the higher end of pricing. Whereas semi-private and private lessons are more mid-range in comparison to other organizations. She also reviews a summary of program expenses for each type of lesson.
 - Braunstein asks if pricing is being reviewed due to lack of participation. Swart states that the program can currently accommodate more participants, and the team is also considering a change to the schedule, which could change the max capacity.

- Swart states that based on feedback, changes in expenses, and a market review, she is proposing a decrease in cost for group lessons by \$10, and increasing the price of private and semi-private lessons by \$24 and \$10 respectively. The goal is to maximize group lessons and cover the cost of private and semi-private lessons, in hopes of driving people towards group lessons. The proposal also increases the cost of parking to \$20, which is optional for participants. She explains that participants are charged \$12 per week, although the cost is \$30 for weekly parking, so the expense is currently heavily subsidized.

6. Reports and Comments

A. Executive Director: Olmsted

- None

B. Director: Smith

- Smith states that the recent rain has exposed leaks in the facility. She adds that the Foiltec skylights in the building are difficult to maintain and, while Maintenance has done great job of patching, permanent repairs will need to be done including possibly resealing all skylights.
- Smith announces that the new A.D. (Assistant Director) of Fitness and Wellness will be starting December 16. Also, Intramural Coordinator, Scott Poulos has accepted another position. Hiring for the position will occur in spring. She adds that the A.D. of that position is expecting and will be taking time off in the spring.
- Sac State made playoffs and their first game is Saturday. Smith explains that an internal staff appreciation event was planned off-site for that evening, but it was decided to move the event to The WELL so that staff can watch the game from the Terrace Suite.
- Smith states that the group will discuss membership pricing and building hours for next year at the next meeting. Price changes are not anticipated but new membership types may be added.

C. Assistant Director: Swart


- Swart mentions recent WELL events such as Zumba Glow, Yoga Night, and climbing workshops. She states that the winter fitness schedule is published and runs from the week after finals through winter break. Swart mentions upcoming programs and events like Weight Warriors and the annual Sac State 5k Fun Run, with registration opening soon for both.

D. Advisory Group members

- McGushin states that if the football team wins on Saturday, Sac State will host a second home game, which will occur either on a Friday or Saturday.
- Omekam mentions an idea of a 10-year celebration for WELL alumni staff, including career staff and students, possibly sometime during homecoming 2020 to align with the 10-year anniversary of the WELL. She explains that the vent would be free event the first year, and continue as an annual WELL event with donation of funds going towards the NIRSA professional development fund.
 - Begley asks if multiple events are planned. Omekam states that when she pitched the idea to have one event, Reddish liked the idea and suggested making it an annual event.
 - Farrell asks if raising funds would be done through the budget or an entrance fee. Omekam states that the event would have some sort of meal and entertainment such as panelists or a keynote speaker, and funds would come from ticket cost. Smith thinks it's a great idea and states that she can set up an internal meeting to put together a proposal and discuss how the scholarship would work.

7. The meeting was adjourned at 8:02am

Respectfully Submitted:



 Authorized Signature

2/15/20
 Date