



**University Union Advisory Group Meeting**  
February 20, 2015  
Lobby Suite, University Union, Sacramento State

1. **Call to Order**, The meeting was called to order in the Lobby Suite, University Union, Sac State, at 3:08pm. Present: Terri Castaneda, Beth Lesen, Tony Lucas, Carly Preston, Ronnie Escorpiso, Rebecca Dietzler, Krista Knifsend, Zenia LaPorte, Norma Sanchez, Dean Sorensen, and Jill Farrell.
2. **Approval of October's Meeting Minutes**
  - i. MSP – Tony Lucas/Terri Castaneda, Approved
3. **Update: Expansion**
  - i. Bill announces that President Gonzalez is going forward with approval of the expansion project for the Union and the WELL as well as a fee increase for students to support this project. The project will start in the Union first then move to the WELL when the Union breaks ground.
  - ii. Students will be notified around springtime via a video and website that includes information about the expansion. The video has been created, but will need some edits due to some recent changes.
  - iii. Bill plays the video for everyone to review.
  - iv. We will use student feedback in plans and figuring out how to utilize space.
4. **Update: Final Union Exhibit Lounge logo**
  - i. In October's meeting we all voted on a logo for the Exhibit Lounge. The winning logo is passed around for everyone to view.
5. **Update: Proposed changes to Event Services Room Rates for University and Campus Departments**
  - i. See attachment *Rate Comparison Campus Dept and University: History*
  - ii. In October's meeting we discussed a proposal of new room rates that were based on fees in the market. A handout is passed out for everyone which shows rates in 2002, 2007, 2011, and the new 2015-2016 proposed rates.
  - iii. Jill reviews the new plan for the Event Services room rates. Union door counts are increasing to demonstrate that we are getting an increasing amount of people in the Union.
  - iv. Jill then shows a pie graph to illustrate that University Departments are our biggest customer. The rates remained unchanged from 2002-2007 and then were increased in 2011. However, even with the increase they still were not at the level of the Campus Department rates. Ideally, the University Department rates should fall somewhere in the mid-range of the Campus Department's rates. With the University Departments being our biggest customer, we have lost a lot of money over the years due to these low rates.
  - v. We have been a good partner to the University by not increasing our rates substantially. The new proposed rates now will hit the mid-range of the Campus Department rates. (see handout for specific rates)
  - vi. Campus has accepted the new rates.
6. **Review of Proposed 2015-2016 Strategic Plan & New Mission Statement.**
  - i. Due to time constraints, this will be done in our next meeting.
7. **Activity Report: Facilities and Administration**

- i. Bill informs everyone that SO&L has completed the move from the 3<sup>rd</sup> floor to the 2<sup>nd</sup> floor of the Union. The space on the 2<sup>nd</sup> floor also has a new telecom room, which services the North side of the building.
- ii. The North Elevator has been out of service. In early March, Thyssen is coming out to work on it and it will be functioning again shortly.

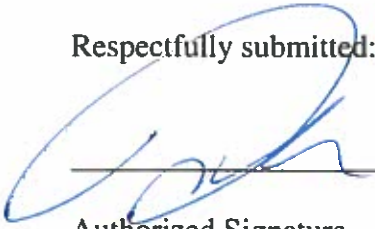
**8. Activity Report: Union**

- i. See attachment *Union Activity Report*.
- ii. Dean passes out the handout to everyone and goes over each item.

**9. Adjournment**

- i. MSP – Carly/Passed
- ii. Meeting adjourned at 4:45pm

Respectfully submitted:



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Authorized Signature



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Date