



Board of Directors Meeting
September 18, 2013
FOOTHILL Suite, University Union, CSUS

Minutes

1. Call to Order:

Chair, Caleb Fountain called the meeting to order at 7:30 a.m. Members Present: Missy Anapolsky, Caleb Fountain, Rosalyn Klein, Jim Reinhart, David Rolloff, Sara Tulane, Lori Varlotta, Darsey Varnedoe, and Diljeet Virk. Also Present: Leslie Davis, Mirjana Gavric, Bill Olmsted, Dean Sorensen and Darcey Hopkins.

2. Public Comment:

There were not any members of the audience that wished to address the Board of Directors on any item within the jurisdiction of the Board or on any agenda item.

3. Welcome and Introductions:

Caleb Fountain welcomed everyone before asking that we introduce ourselves by name, title and a fun fact about ourselves.

4. Audit Presentation:

Jeff Stone CPA, Macias Gini & O'Connell LLP, reported that the University Union received a clean opinion on the audit. He also reported the following:

- I. There has been a change to the report headings under the "Independent Auditor's Report on pages 1 and 2.
- II. There were not any difficulties or disagreements with the audit. Everything was recorded correctly and there were no new policies or procedures in place for the year covered by the audit.
- III. The positive cash flow is a sign of health. The University Union is consistent year to year and is the key to organizational sustainability.

Motion to accept the 2012-13 Audit: *(MSP: Varnedoe/Anapolsky)*

5. Seat Board New Members:

- A. University Union Advisory Group Nominations: TBD
- B. ASI Appointee: Sara Tulane has been confirmed. *(MSP: Klein/Varnedoe)*

6. **Consent Calendar:**

- A. Approval of Board of Directors Minutes: April 29, 2013
(MSP: *Varnedoe/Tulane*)

7. **Old Business:**

- A. Board Orientation: Leslie Davis
Leslie Davis did a power point presentation for new Board members. Since Sara Tulane as the only new board member had already heard the presentation at the ASI retreat, the presentation was abridged. Topics covered were as follows:
- I. Who Union WELL Inc. is and what they stand for.
 - II. The Board manual.
 - III. Balancing priorities, fiduciary responsibilities, Board of Directors responsibilities, legal requirements, and privacy policies. The Chair, Caleb Fountain is the only member who can speak on behalf of the Board.
 - IV. Conflict of interest was discussed in greater length. Lori Varlotta pointed out that if a member doesn't disclose a conflict of interest, another member may point it out and then the group will make a decision on their behalf. Everyone was then asked to read, sign and turn in the Conflict of Interest document located in the BOD packet.
 - V. Hot topics: The minimum wage in California is going up. Lori requested that the wage scale be presented at a future BOD meeting.
- B. Meeting Dates and Information: Leslie Davis
- I. The dates have been set for 2013-2014. September 18, 2013; October 16, 2013; December 11, 2013 (TBD); February 19, 2014; March 19, 2014; April 23, 2014; and May 2, 2014's "Thank You" luncheon (location is TBD).
 - II. Discussion to change future Board of Directors meetings from the Capital to the Foothill conference room. Mirjana Gavric felt the Foothill room allowed members to have a better visual of one another allowing them to feel more connected. David Rolloff agreed. Henceforth, it has been decided the BOD meetings will now be held in the Foothill Suite, if available, in the University Union. (MSP: *Varlotta/Anapolsky*)

6. **New Business:**

- A. Authorizing Resolution 2013-14, Resolution 13-01: (MSP: *Anapolsky/Varnedoe*)
- B. Appointment of Legal Counsel 2013-14, Resolution 13-02: (MSP: *Varnedoe/Virk*)
- C. Appointment of Auditor 2013-14, Resolution 13-03: (MSP: *Klein/Varnedoe*)
- D. Election of Officers 2013-14:
- I. Nomination and election of the Vice Chair*: Diljeet Virk (MSP: *Varnedoe/Klein*)
 - II. Nomination and election of the Secretary Treasurer*: Darsey Varnedoe (MSP: *Klein/Anapolsky*)
(*Officers also serve on the Executive Committee)
- E. Committee Assignments: (MSP: *Reinhart/Anapolsky*)
- F. Expansion Update: Leslie Davis
Leslie gave the members an presentation of the outline of what has been happening with the Union WELL Expansion project. Over the summer they met with students, faculty and staff for priority setting and conducting campus visits. There has been in an in-depth financial study with consultant Suzanne Green while Andrew Cunningham from FLAD Architects has been working on architectural side of things. In the fall the financial study continued and the alternative consultation process began. This includes meeting with students, 2 Town Hall meetings, 5 open forum's held

at Roundtable Pizza, and 21 other meetings. Students who attended the meetings were asked to sign in with their name, email and One Card number. This was so a questionnaire could be emailed to them to allow us to collect and present their opinion and feedback to the BOD and the President. Marketing includes a dedicated expansion webpage, postcards, posters, SWARM photo, orientation bags, the Student Leadership Conference and the campus calendar. The next steps include completing the remaining meetings, regular updates to the web site, monitoring of social media, compiling data, completing the financial plan, making recommendations to the BOD, the BOD making a recommendation to SFAC and to President Gonzalez. Questions and comments are as follows:

- Anapolsky: Does the student fee cover the entire expansion? *Davis: Yes.*
- Varlotta: Can you send the questionnaire to the Board? *Davis: Yes.*
- Anapolsky to Tulane: Have you heard anything about the project, since you are a student? *Yes, I have actually been hearing both sides. There seems to be one specific group against the project, otherwise most of what I am hearing is positive. I do know some students decided to crash the ASI BOD meeting.*
- Varlotta: I want to hear from the students, are they for or against the fee? *Davis: The difference between the yes's and no's is 2%.*
- Tulane: Do you have a question on the questionnaire asking if they support the student event center is there was not a fee? This might show their true desires better. *Davis: We are asking about the services and programs and if they are in support of them.*
- Klein: Can the BOD see the statistics you have so far? *Davis: Yes I will present them at the next BOD meeting.*
- Varlotta: Some students seem to like it, but they don't like the fee. They wonder why THEY are paying for it. The students seem to want expansions in classrooms and academics. It is hard to explain the different pots of money. And some students are using their afternoon classes as platform to inform their fellow students of the project and fees.
- Tulane: This project doesn't have anything to do with academics? *Davis: Correct.*
- Anapolsky: As a student, I never knew that the Union was student owned and operated.
 - Rolloff: This occurs nationwide. No one really knows and it has been oversimplified. The term "ASI" needs to be clarified and used to educate the students.
- Gavric: Maybe we can frame one of the questions as "do you like Union/WELL and its services?" Then they might understand better and be more supportive of building the SEC.
- Tulane: Is there a group like this for expanding classroom space and academics?
Varlotta: There is not a student BOD, but there is the faculty senate. We need to be able to explain that their academic needs ARE being heard, that they aren't being ignored and the campus is trying to work on it.
- Klein: There seems to be a lack of information on the fliers. Most people didn't know why you were offering free pizza at Roundtable. It's a good start, but you need to market more. *Davis: September 26th is our last meeting and we're now in crunch time so increasing advertising isn't feasible.*
- Virk: When I am talking to students they do not understand the social vs. academic concept. The meetings being held are very helpful, but the students want instant gratification. They want something now, not down the line.
- Anapolsky: Will there be a referendum after this? *Davis: No, we will make a recommendation to the BOD and the President on whether to proceed or not. We are just advisory to the President who has the final say.*
- Varnedoe: The fee will start in the spring of 2014? *Davis: Yes. We are studying the advantages and disadvantages to extending the construction, fees collected vs. cost escalation in construction expenses.*
- Reinhart: To explain the money better, maybe you can include some slides that differentiate the pots of money more clearly to the students.
 - I can add to the presentation to expand upon the budget and the different pots, maybe with a chart or slides.

- Olmsted: I will start working on that and have it ready by the next presentation.
- Anapolsky: Maybe the poster can show the money sources?
- Rolloff: I hate to admit it, but this is bad timing because of the current state of our classrooms, they are decrepit.
- Varnedoe: Students really don't understand what "student owned and operated" actually means. Make it simpler to understand.
- Tulane: I'm a new student, and I don't even know what my tuition pays for. It would be great to have someone break that down.
 - Anapolsky: Have it front and center.
- Varlotta: Can I ask the students present, where are you for the building of the SEC, what are your thoughts and feelings?
 - Varnedoe: I think it's a good idea because you have to spend money to enjoy things like the WELL. I don't care that I won't get the chance to use it because it is going to attract future students.
 - Tulane: Some things need to get cut out, like a movie theater. When you compare us to San Diego State in events, it has improved their student life. Sac State lacks community, it could unite us and the community and turn us into a destination school. The Union and WELL improves campus life.
 - Klein: I think it would be great. We lack community, I want it! I think alumni would come back for event firsts, like graduation and the first big sports game.
 - Virk: I think it adds to the experience at Sac State, not the degree. We have stand out programs like engineering that bring value to degrees. I think we should ask for more study space to satisfy both sides. But, Union WELL Inc. is what you enjoy outside of the classroom. I agree the poll numbers are too low, but I understand we are pressed for time.
- Tulane: Can you just send the link to the survey campus wide? *Davis: No, you need to attend the meeting and get educated on the project and all that it entails. So can I post the link? Davis: No, it is tied to your email, you cannot send it and you cannot take it more than once.*
- Virk: Next time we do a project like this, I think we should make a 15 minute video to go along with the survey so you can send it campus wide and still educate the student.
- Gavric: Do you think this really adds value to your degree?
 - Fountain: Yes because people are becoming more aware of Sac State and knowledge is power. If you have a nice place people will come.

7. Reports and Comments

A. Board Members: None

B. Executive Director: Leslie Davis

- I. Has been working feverishly on the expansion project.
- II. Now has an editor to work on written documents, Zack O'Neil.
- III. Asked everyone to sign and turn in the documents located in the BOD packet.
- IV. Last expansion meeting is September 26th, we will start putting data together to present findings to the BOD.

8. Information: Activity Reports


A. Administration and Facilities: Olmsted

- I. The Hornet's Nest remodel in complete and the feedback is positive. It includes additional food seating.
- II. The Union installed ASI sponsored water bottle filling stations.
- III. There is new furniture and it now conveniently located by outlets.
- IV. Process has begun to replace the Assistant Director for Maintenance Operations. The new full time IT Staff search has been unsuccessful, reevaluating the process of finding candidates.

- V. East and West door counters are being replaced this month with multi-directional thermal imaging units.
- B. The WELL: Gavric
 - I. WELL staff has started to replace equipment over the summer.
 - II. There is a new fitness pass system.
 - III. New classes: Aqua Zumba, Climbing Fundamentals, the Level Up competition.
 - IV. New Intramurals Hall of Fame.
 - V. WELLCome back and the Dodge Ball Throw Down were both huge success and showed a large increase in participation from prior years.
 - VI. Passed out the new conference and banquet reservation brochure for the WELL.
- C. University Union: Sorensen
 - I. Phlagleblast saw a 20% increase in game participants, the theme was well received and they ran out of prizes. They also gave out ice cream to students willing to take a survey regarding the recent improvement to the Union.
 - II. Unique has been busy with WOW, advertising events, and movie screenings. Rebecca Voorhees replaced Tiffany Dreyer. They are currently looking to fill the Graphic Designer II spot. The first major concert is scheduled for October 10th.
 - III. Feria Es El Momento Education Fair went very smoothly and the Chancellor's Office representative recommends doing it here again.
 - IV. The Public Lounges Furniture Project was installed in June which means there has been less movement of the furniture but students still try. Billiards table were re-felted to give them a more upscale look.

9. Adjournment - 9:19am (MSP: Anapolsky/Virk)

Respectfully submitted:



Authorized Signature

10.16.13

Date